Electronic Acknowledgement Receipt				
EFS ID:	6133927			
Application Number:	10648599			
International Application Number:				
Confirmation Number:	4272			
Title of invention:	Selecting among advertisements competing for a slot associated with electronic content delivered over a network			
First Named Inventor/Applicant Name:	Bhavesh Mehta			
Customer Number:	73066			
Filer:	Daniel Downing Ledesma			
Filer Authorized By:				
Attorney Docket Number:	50269-0558			
Receipt Date:	23-SEP-2009			
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Application Type:	Utility under 35 USC 111(a)			

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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		50269-0558 Response.pdf	62421	ves	21
'		30203 0330_NC3polisc.pu	5b78cc1d86120105c998cf87c47b335c6ba 51c0	/	

Multipart Description/PDF files in .zip description			
Document Description	Start	End	
Amendment/Req. Reconsideration-After Non-Final Reject	1	1	
Claims	2	9	
Applicant Arguments/Remarks Made in an Amendment	10	21	

Warnings:

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.